

# Private MoExcels Scoring Rubric

	<b>Maximum Points</b>	<b>Points Assigned</b>
Proposal provides evidence of a current and future labor market demand that is validated by Talent for Tomorrow labor market projections, MERIC, or other credible data source	8	
Proposal provides a credible plan for substantially addressing current and future labor market demand	5	
Proposal is supported by statements of need from employers and/or other partners in the area to be served that express real need and commitment	5	
Proposal aligns with long-term local, regional, and/or statewide strategic plan for economic development	5	
Proposal includes a detailed, realistic timeline	10	
Proposal provides evidence that students anticipated to be served through the program are underrepresented in higher education or the program of study	10	
Proposal adequately explains how students anticipated to be served through the program were impacted by the COVID-19 pandemic	8	
Proposal provides a credible plan for recruiting and supporting underrepresented students on the campus	5	
Proposal identifies geographic area(s) in which program completers are likely to work and those areas are primarily in Missouri	8	
Proposal articulates a plan by which funded activities will be sustained after the funding period ends	3	
Proposal includes a realistic budget	10	
Proposal includes a funding match of at least 50%	5	
Proposal is well-written, follows the format requested, and reflects substantial thought and planning	8	
<b>Cost per additional student served as a result of funding, annually</b>		
In top quartile of proposals (lowest cost per completer)	10	
In second quartile of proposals	7	
In third quartile of proposals	4	
In lowest quartile of proposals (highest cost per completer)	1	
<b>Total Points</b>	<b>100</b>	<b>0</b>